
OPERATIONAL INTELLIGENCE PLATFORM



VC FEST 2026
INVESTOR
PRESENTATION

Operational intelligence for distributed operations.

Syncing the world's operations.

Operations move in real time. Most systems do not.

The operation changes before the operating picture catches up.

Workers move.

Routes change.

Work falls behind.

Assets become unavailable.

Customers call.

Conditions shift.

Resources reassign.

Exceptions emerge.

THE FIELD REALITY IS ALREADY IN MOTION.

THE CONTEXT GAP

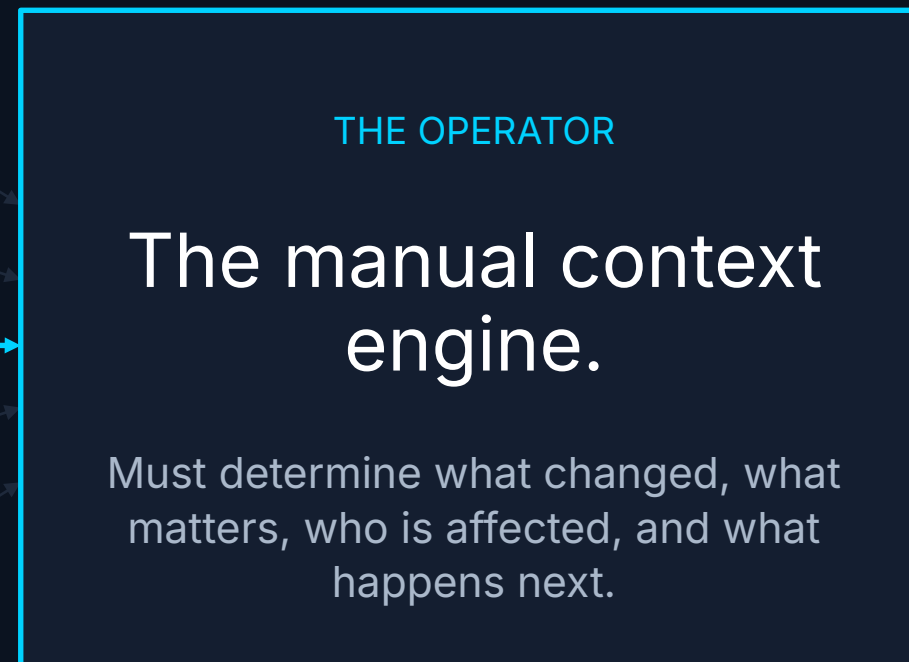
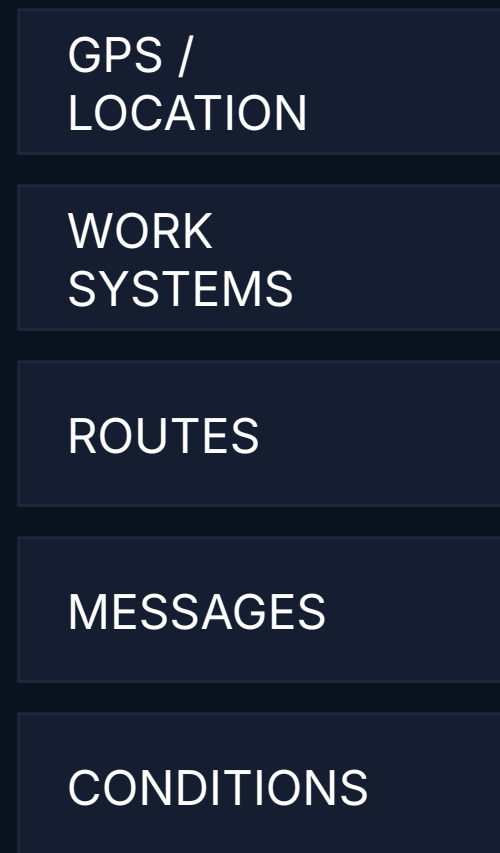
Critical information is fragmented across systems, workflows, and people.

The operator must reconstruct what is happening while the operation is already moving.

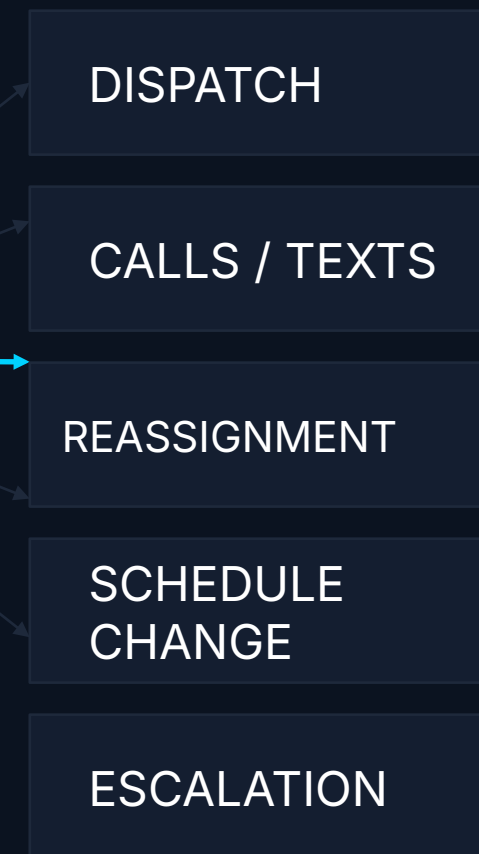
The problem is not a lack of data. It is a lack of operational context.

Today, the operator is the integration layer.

FRAGMENTED SIGNALS



MANUAL COORDINATION



OIPNEX is being built to help turn fragmented signals into shared context and coordinated action.

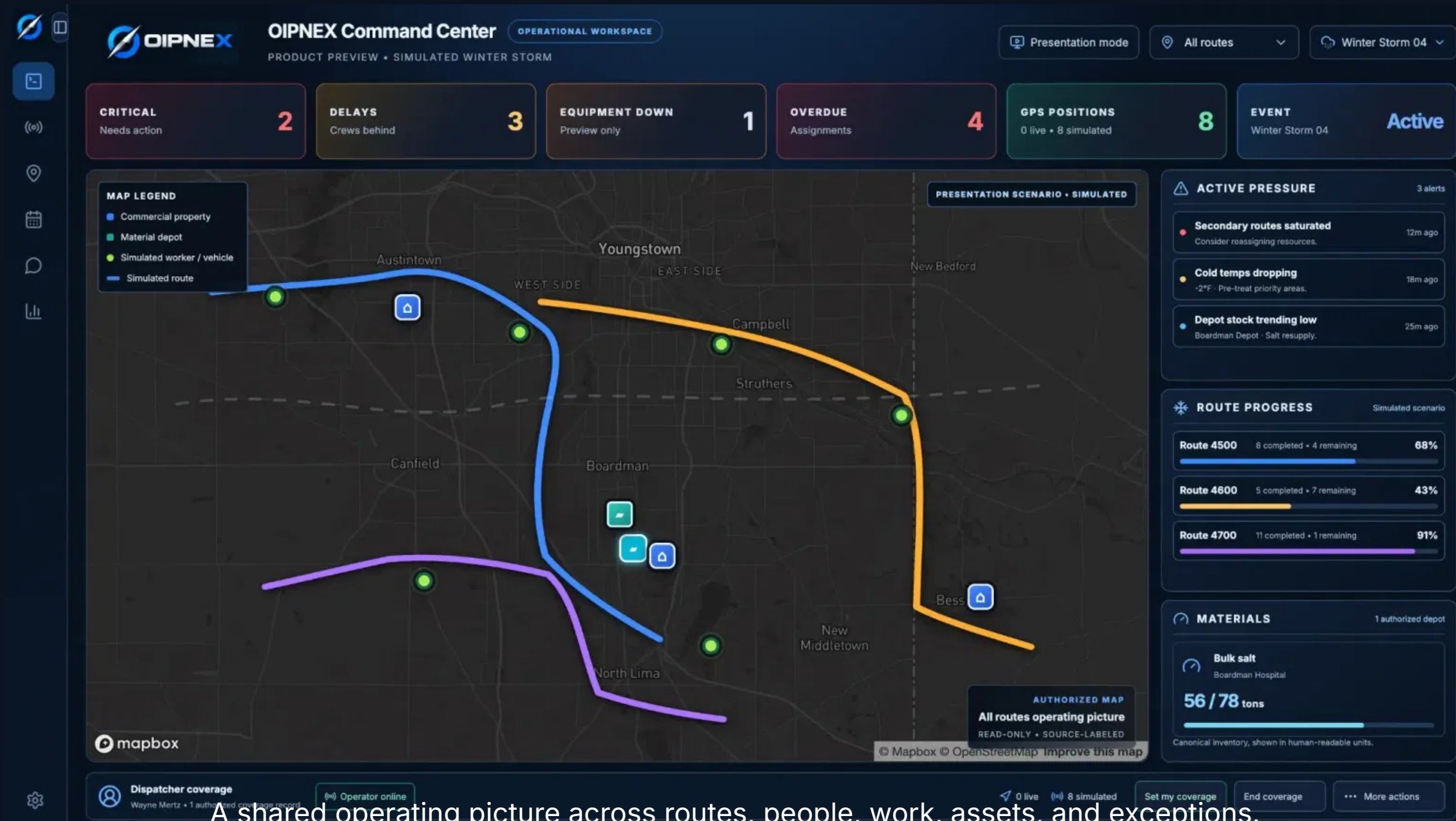
Connect what's happening with what needs to happen next.



One operating picture across people, work, location, routes, assets, and exceptions.

The operation. In context.

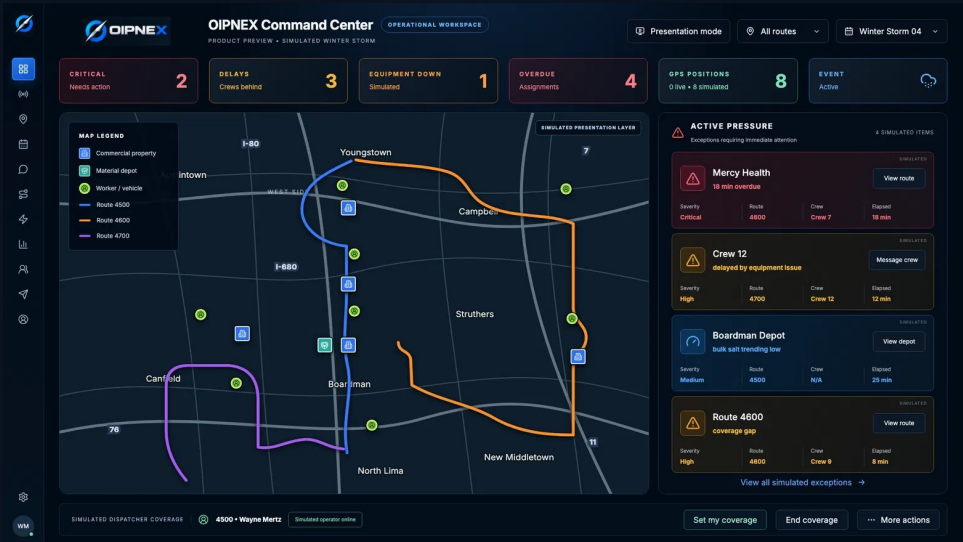
CURRENT DEMONSTRATION ENVIRONMENT



A shared operating picture across routes, people, work, assets, and exceptions.

See what changed. Understand why it matters. Act.

PRODUCT PREVIEW • SIMULATED WINTER STORM



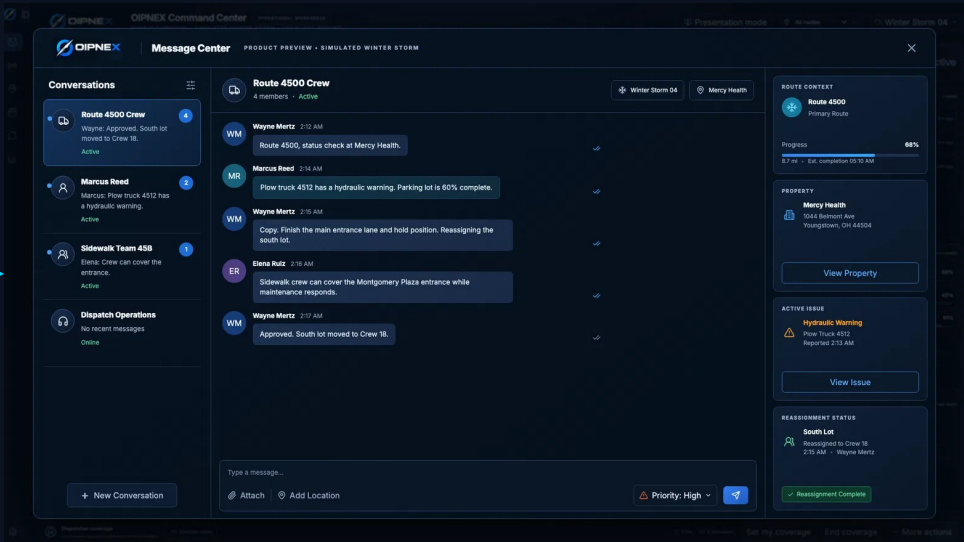
01 — ACTIVE PRESSURE

See what requires attention.
Operational exceptions surface in the shared picture.



02 — ROUTE DETAIL

Understand the operational context.
Route progress, worker context, assignment state, and impact.



03 — MESSAGE CENTER

Coordinate the response.
Communicate, reassign, and retain shared operational context.

Data → Context → Decision → Action

The value is not a dashboard alone; it is a more coherent operational response.

From operating insight to a working command platform.

WORKING TODAY

Current Demonstration Environment

Command Center and expanded operational workspaces
Refreshed GPS/map activity, routes, assignments, and route progress
Delayed, overdue, completed-work, and operational-pressure context
Materials, communications, dispatcher/operator context, configurable layouts

PLANNED EXPANSION

A disciplined modular sequence

Phase 10 — Fleet & Asset Operations
Phase 11 — Transportation & Logistics
Phase 12 — Advanced Intelligence & Automation
Phase 13 — Commercial entitlement infrastructure

Working today. Built for operational context and coordinated action.

COMMERCIAL VALIDATION NEXT

One platform. Configured for the operation.



Shared operational primitives

People · work · locations · routes · vehicles · assets · materials · time · events · communications

CONFIGURABLE OPERATING ENVIRONMENTS

FIELD OPERATIONS

People, properties,
work, and progress.



CURRENT DEMONSTRATION

FLEET & ASSET OPERATIONS

Vehicles, equipment,
and availability.



PLANNED

TRANSPORTATION & LOGISTICS

Routes, loads, stops,
and exceptions.



PLANNED

SPECIALIZED AUTO TRANSPORT

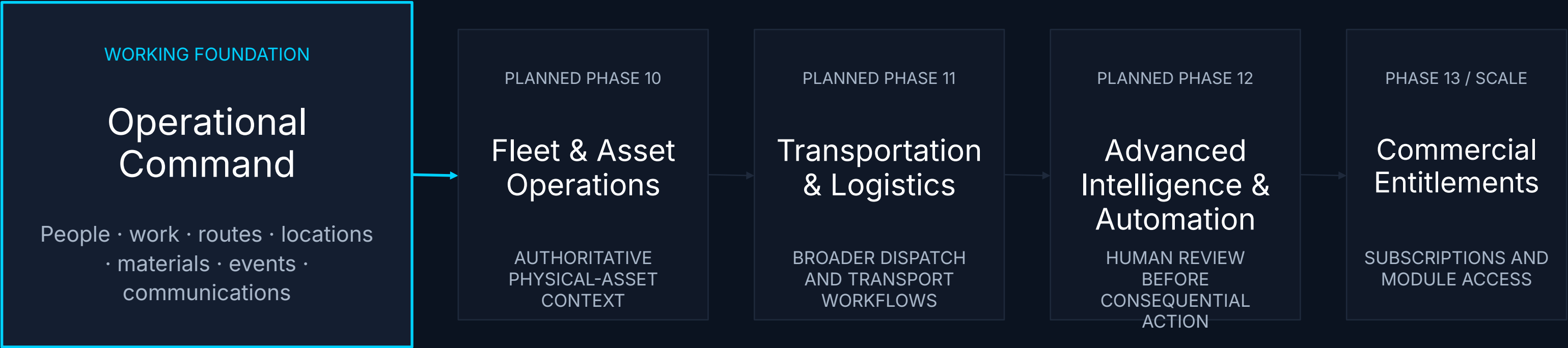
A dedicated future
operating



PLANNED

One operational foundation. Every module makes the platform smarter.

Broad platform vision. Disciplined execution sequence.

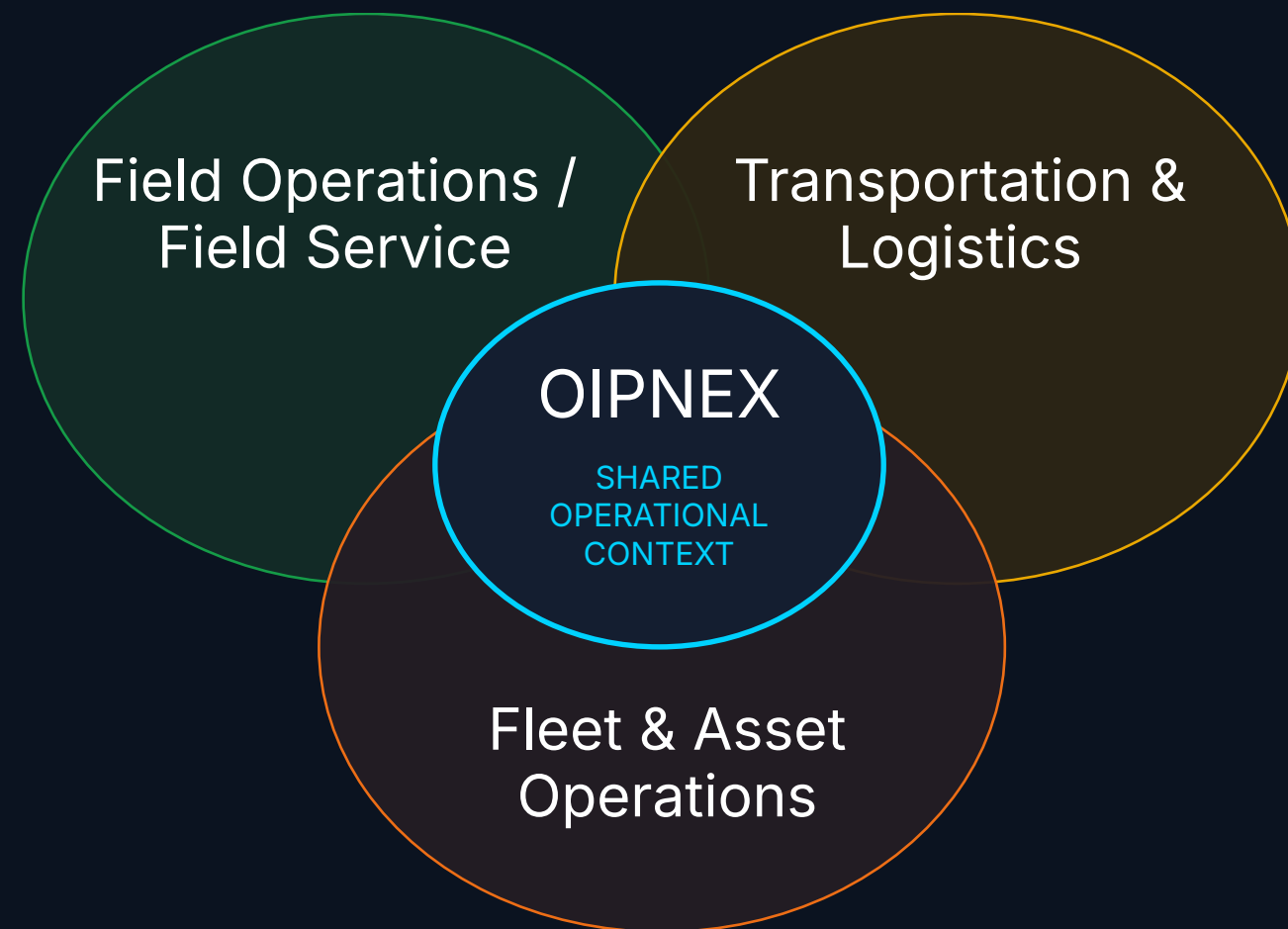


Build the operational context first. Intelligence and automation follow.

PLANNED PLATFORM EXPANSION

A category-convergence opportunity.

OPERATIONAL DOMAINS THAT SHARE A CONTEXT PROBLEM



QUALIFICATION PRINCIPLE

Operational complexity—not industry identity—creates the need.

A smaller complex operation may need shared context. A larger organization may deploy across branches, territories, divisions, routes, fleets, or operating groups.

FOCUSED INITIAL COMMERCIALIZATION

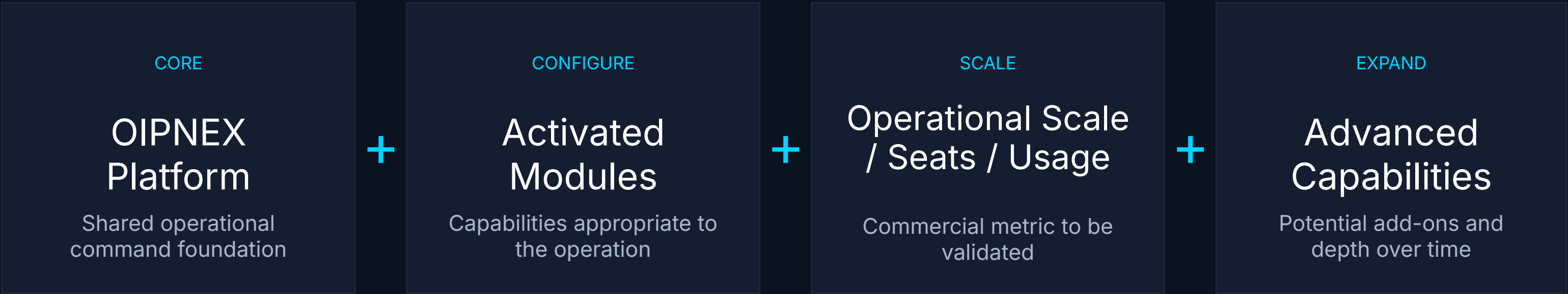
Snow and ice: an initial proof environment, not the market definition.

COMMERCIAL VALIDATION NEXT

Shared operational context across converging categories.

A recurring B2B SaaS model—built to expand with the operation.

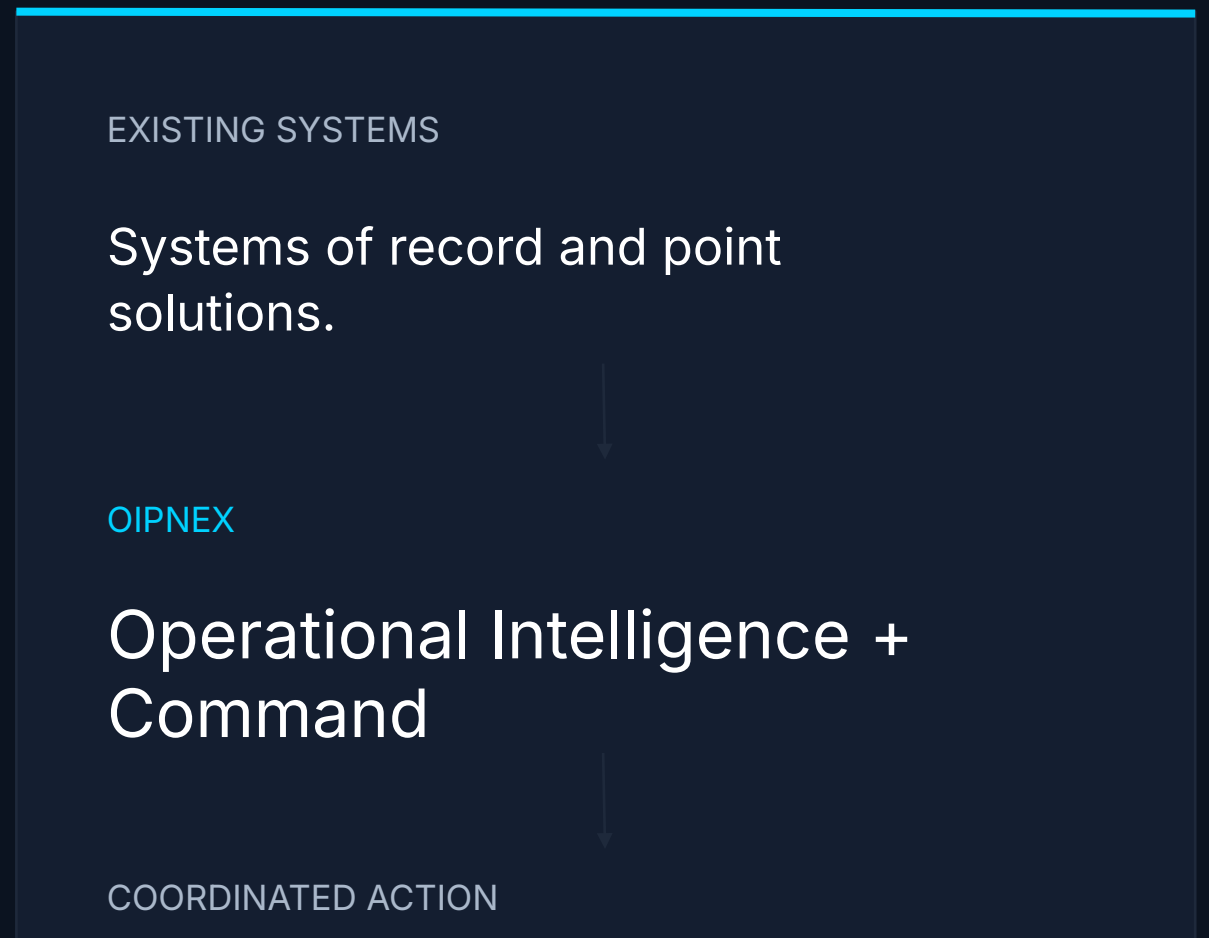
Initial commercial model — to be validated through customer deployment.



COMMERCIAL MODEL A commercial model designed to expand with the operation. COMMERCIAL VALIDATION NEXT

The next generation of operational software will help coordinate work.

THE OPERATING SOFTWARE PROGRESSION



Build the operational context first. Intelligence and automation follow; humans remain accountable.

Built from the operator's side of the screen.

Wayne Mertz

FOUNDER

20+ years across distributed operating environments.

Experience connecting routing, dispatch, capacity, exceptions, resource reassignment, and operational coordination.

VEHICLE LOGISTICS / AUTO
TRANSPORT

Nationwide
operating
experience

Routing · dispatch · multi-vehicle
shipments · capacity · backhaul
planning · carrier and customer
coordination

COMPLEX FIELD OPERATIONS

Remote commercial
snow operations

40–50 commercial locations per
event · 30–70 field personnel
per event · long-duration
coordination pressure

OIPNEX ORIGIN

The problem was experienced before the product was imagined.

OPERATIONAL INSIGHT

Current Financing Round

CURRENT FINANCING ROUND

RAISING \$1.25M PRE-SEED

SAFE · 18-Month Runway

Final terms to be determined with lead investor.

Wayne Mertz · Founder

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OIPNEX.com

INVESTOR FOLLOW-UP

18-MONTH CAPITAL PLAN

Move OIPNEX into commercial validation and production deployment

- Production-ready OIPNEX platform
- Multiple enterprise/design-partner deployments
- Paid customer deployments across initial customer segments
- \$500K–\$1M ARR target trajectory; validated pricing, packaging, onboarding, and GTM evidence

Broad platform vision. Focused initial commercialization.

